

Digital Advertising

Website

What's Hot at SupplySide East \$2,500

Digital Magazine

What's Hot at SupplySide West \$3,000

Website

Leaderboard (728x90)

Highly visible units at top and middle of page..... \$3,000/month

Left Rectangle

Description: Placed on the left-hand side
of Natural Products INSIDER page \$2,500 per month

Right Rectangle

Description: Placed on the right-hand side
of Natural Products INSIDER page \$2,500 per month

Welcome Ad/Prestitial (640x480)

Loads on first visit, "Sponsored Introduction"
is displayed with a countdown \$3,000-4,000/week

Floor Ad

Fixed, adhesion ad unit that sits at the bottom of the page,
remaining in the user's view as they scroll..... \$3,000-4,000/week

Sponsored Content

Native infeed headline placement with link to native article
or advertiser's site..... \$1,500/month

Email Newsletter Advertising

Email Newsletter Advertising

Email newsletter is sent twice weekly, with the following
available ad units:

670x90 or 468x60..... \$1,500/week

180x150 (2 available per email newsletter,
adjacent in middle of content scroll) \$1,000/ea.

Content Marketing

Content Marketing

Digital Magazine \$6,000/Issue

Deep Dive Report..... \$15,000/Report

Webinar \$10,000 pre-recorded/\$12,000 live

White Paper \$6,000

Formulator's Resource..... \$3,000

Infographic (client provided)..... \$3,000

Infographic (incl content creation) Custom quote